

INTERNSHIPS WITH Communication Arts

The University of Wisconsin-Madison's Department of Communication Arts is seeking internship opportunities to help prepare our majors for careers in media, entertainment, marketing, public relations, research and analytics, and other communication fields.

WHY UW COMM ARTS STUDENTS?

Our alumni have
received over

200

award nominations
including **37** Emmy
Award wins

Consistently
highly ranked



among Communications
and Media Studies
programs worldwide

Celebrating
over

100

years of preparing
tomorrow's
communication leaders

PROGRAM BACKGROUND

The department offers a variety of courses focusing on the principal media and modes of human communication. Our goal is to help students increase their ability to communicate effectively in writing, orally, or via the creation of media content (e.g., digital, film). Whether a course deals with film, electronic media, rhetoric, or interpersonal communication, it is designed to encourage students to enhance and develop their own capacities for critical appraisal, reflection, and expression, and to expand their capacities for participation in the communication-driven social and civic life of the twenty-first century.

The department offers courses to support students during their internships and to maximize what they can contribute to their employers, while also helping them to get the best value from their internship.



FILM, MEDIA, AND PRODUCTION

Students in Communication Arts develop skills essential to creative media production across platforms. The range and combination of courses in producing, media studies, screenwriting, editing, cinematography, and audio production prepare students for a wide variety of positions across the industry. Courses such as our Advanced Motion Picture Workshop, in which students produce 30-minute films as part of a 10-member crew, provide students the practical, hands-on production skills and teamwork experience critical to success in the field.



COMMUNICATION SKILLS

Students in Communication Arts sharpen their communication skills. Students often start by taking *Public Speaking*, which helps students write and deliver speeches both face to face and online. In addition, students can take courses that teach organizational communication, small group communication, interpersonal communication, critical analysis of media, and persuasion. These courses are designed to teach students the soft skills sought by employers.



For example, in courses like *Communication and Conflict Resolution* or *Interpersonal Communication*, students learn conflict management skills, research on how to effectively run a meeting, and negotiation skills.



WHY POST YOUR INTERNSHIP WITH UW COMM ARTS?

- Posting your internship with us will ensure that over **800 students** majoring in Communication Arts will see your post
- Establish a **productive collaboration** between the department and your organization

WHAT WE'RE LOOKING FOR IN AN INTERNSHIP

- Both summer and school year internships
- Outstanding learning and networking experience for students
- Dynamic organization of any size, whether in Madison or anywhere in the United States

SUBMIT YOUR INTERNSHIP

Submit your internship here: <https://commarts.wisc.edu/undergraduate/jobs/>

Questions? Please contact Professor Derek Johnson, drjohnson3@wisc.edu.

