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POSITIONS HELD

University of Wisconsin-Madison (2010-present)

Chair, Department of Communication Arts (2013-present)

Communication Arts Partners Professor of Communication Arts (2015-present)

Professor, Department of Communication Arts (2014-present)

Affiliate Faculty, School of Journalism & Mass Communication (2015-present)

Affiliate Faculty, Department of Life Sciences Communication (2012-present)

Associate Professor, Department of Communication Arts (2010-2014)

Associate Chair, Department of Communication Arts (2010-2013)

Director, Center for Communication Research (2010-2013)

Louisiana State University (2008-2010)

Assistant Professor, Manship School of Mass Communication

Assistant Professor, Department of Political Science

Deputy Director, Manship School Research Facility

University of Wisconsin-Madison (2005-2008)

Assistant Professor, Department of Communication Arts

EDUCATION

Ph.D., Political Science, University of Washington (2005)

M.A., Political Science, Western Washington University (1998)

B.A., Political Science, Western Washington University (1996)

PUBLICATIONS

Journal Articles

Akin, H., Yeo, S. K., Wirz, C., Scheufele, D. A., Brossard, D., Xenos, M. A., & Corley, E. A. (in press). Are attitudes toward labeling nano products linked to attitudes toward GMO? Exploring a potential "spillover" effect for attitudes toward controversial technologies. *The Journal of Responsible Innovation*.

Howell, E. L., Wirz, C. D., Brossard, D., Jamieson, K. H., Scheufele, D. A., Winneg, K. M., & Xenos, M. A. (In press). National Academy of Sciences Report on Genetically Engineered Crops Influences Public Discourse. *Politics and the Life Sciences*.

Rose, K. M., Howell, E. L., Scheufele, D. A., Brossard, D., & Xenos, M. A. (forthcoming). The values of synthetic biology: researcher views of their field and participation in public engagement. *BioScience*.

Xenos, M.A., Scheufele, D.A., Brossard, D., Choi, D.H., Cacciatore, M., Yeo, S., and Su, L.Y. (2018). News media use and the informed public in the digital age. *International Journal of Communication*, 12, pp. 706-724.

Doroshenko, L., Schneider, T., Kofanov, D., Xenos, M., Scheufele, D., & Brossard, D. (forthcoming). Ukrainian nationalist parties and connective action: Analysis of electoral campaigning and social media sentiments. *Information, Communication & Society*. doi:10.1080/1369118X.2018.1426777

Su, L. Y.-F., Xenos, M. A., Rose, K., Wirz, C. D., Scheufele, D. A., & Brossard, D. (forthcoming). Uncivil and personal? Comparing patterns of incivility in comments on the Facebook pages of news outlets. *New Media & Society*.

Simis-Wilkinson, M. J., Madden, H., Lassen, D.S., Su, L. Y.-F., Brossard, D., Scheufele, D. A., & Xenos, M. A. (forthcoming). Scientists joking on social media: An empirical analysis of #overlyhonestmethods. *Science Communication*.

Cacciatore, M. A., Yeo, S. K., Scheufele, D. A., Xenos, M. A., Brossard, D., & Corley, E. A. (forthcoming). Is Facebook making us dumber? Exploring social media use as a predictor of knowledge. Paper accepted for publication at *Journalism & Mass Communication Quarterly*.

Yeo, S. K., Su, L. Y.-F., Scheufele, D. A., Brossard, D., Xenos, M. A., & Corley, E. A. (in press). The effect of comment moderation on perceived bias in science news. *Information, Communication & Society*.

Yan, W., Sivakumar, G., and Xenos, M.A. (in press). It's not cricket: Examining political discussions in nonpolitical online space. *Information, Communication, & Society*.

Anderson, A. A., Yeo, S. K., Brossard, D., Scheufele, D. A., & Xenos, M. A. (in press). Toxic Talk: How Online Incivility Can Undermine Perceptions of Media. *International Journal of Public Opinion Research*. <http://doi.org/10.1093/ijpor/edw022>

Cacciatore, M.A., Browning, N., Scheufele, D.A, Brossard, D., Xenos, M.A., and Corley, E.A. (2018). Opposing ends of the spectrum: Exploring trust in scientific and religious authorities. *Public Understanding of Science*, 27(1): pp. 11-28.
DOI:10.1177/0963662516661090

- Scheufele, D. A., Xenos, M. A., Howell, E. L., Rose, K. M., Brossard, D., & Hardy, B. W. (2017). U.S. attitudes on human genome editing. *Science*, 357(6351), 553-554. doi:10.1126/science.aan3708
- Su, L. Y.-F., Scheufele, D. A., Bell, L., Brossard, D., & Xenos, M. (2017). Information-sharing and community-building: Exploring the use of Twitter in science public relations. *Science Communication*, 39(5), 569-597. doi: 10.1177/1075547017734226
- Xenos, M.A., Macafee, T., and Pole, A. (2017). Understanding variations in user response to social media campaigns: A study of Facebook posts in the 2010 elections. *New Media & Society*, 19(6):826-842.
- Kim, J., Akin, H., Brossard, D., Xenos, M., and Scheufele, D.A. (2017). Selective perception of novel science: How definitions affect information processing about nanotechnology. *Journal of Nanoparticle Research*, 19:167.
- Howell, E.L., Li, N., Akin, H., Scheufele, D.A., Xenos, M.A., and Brossard, D. (2017). How do U.S. state residents form opinions about ‘fracking’ in social contexts? A multilevel analysis. *Energy Policy*, 106: 345-355.
- Manning, N., Penfold-Mounce, R., Loader, B. D., Vromen, A., and Xenos, M. (2017). Politicians, celebrities, and social media: a case of informalisation? *Journal of Youth Studies*, 20(2):127-144.
- Su, L. Y.-F., Cacciatore, M. A., Liang, X., Brossard, D., Scheufele, D. A., & Xenos, M. A. (2017). Analyzing public sentiments online: Combining human- and computer-based content analysis. *Information, Communication & Society*, 20(3), 406-427. DOI:10.1080/1369118X.2016.1182197.
- Anderson, A.A., Akin, H., Rose, K. M., Scheufele, D. A., Simis-Wilkinson, M., Brossard, D., Xenos, M. A., & Corley, E. A. (2017). Mapping the landscape of public attitudes on synthetic biology. *Bioscience*, 67(03):290-300.
- Yeo, S. K., Liang, X., Brossard, D., Rose, K. M., Korzekwa, K., Scheufele, D. A., & Xenos, M. A. (2017). The case of #arseniclife: Blogs and Twitter in informal peer review. *Public Understanding of Science*, 26(8): pp. 937-952. doi: 10.1177/0963662516649806
- Kim, J., Brossard, D., Scheufele, D.A., and Xenos, M. (2016). “Shared” information in the age of Big Data: Exploring sentiment expression related to nuclear energy on Twitter. *Journalism & Mass Communication Quarterly*, 93(2):430-445.
- Li, N., Akin, H., Su, L. Y-F., Brossard, D., Xenos, M., & Scheufele, D.A. (2016). Tweeting disaster: A content analysis of online discourse about nuclear power in the wake of the Fukushima Daiichi nuclear accident. *Journal of Science Communication*, 15(05):A02.

- Loader, B., Vromen, A., & Xenos, M.A. (2016). Performing for the young networked citizen? Celebrity politics, social networking and the political engagement of young people. *Media, Culture, & Society*, 38(3), pp.400-419.
- Vromen, A.V., Loader, B., Xenos, M.A., and Bailo, F. (2016) Everyday Making through Facebook engagement: young citizens' political interactions in Australia, UK and USA *Political Studies*, 64(3), pp. 513-533.
- Su, L. Y.-F., Cacciatore, M. A., Brossard, D., Corley, E. A., Scheufele, D. A., & Xenos, M. A. (2016). Attitudinal gaps: How experts and lay audiences form policy attitudes toward controversial science. *Science and Public Policy*, 43(2): pp. 196-206. DOI:10.1093/scipol/scv031.
- Vromen, A., Xenos, M.A., & Loader, B. (2015). Young people, social media, and connective action: From organizational maintenance to everyday political talk. *Journal of Youth Studies*, 18(1):80-100.
- Simis, M.J., Yeo, S.K., Rose, K.M., Brossard, D., Scheufele, D.A., Xenos, M.A., and Kline Pope, B. (2015). New media audiences' perceptions of male and female scientists in two Sci-Fi movies. *Bulletin of Science, Technology and Society*, 35(3-4), pp. 93-103.
- Li, N., Brossard, D., Su, L Y-F., Liang, X., Xenos, M., & Scheufele, D. A. (2015). Policy decision-making, public involvement and nuclear energy: what do expert stakeholders think and why? *Journal of Responsible Innovation*, 2(3): pp. 266-279. doi: 10.1080/23299460.2015.1104175
- Su, L. Y.-F., Akin, H., Brossard, D., Scheufele, D., & Xenos, M. (2015). Science news consumption patterns and their implications for public understanding of science. *Journalism & Mass Communication Quarterly*, 92(3): 597-616.
- Liang, X., Ho, S. S., Brossard, D., Xenos, M. A., Scheufele, D. A., Anderson, A. A., Hao, X., & He, X. (2015). Value predispositions as perceptual filters: A cross-cultural comparison of public attitudes toward nanotechnology in the United States and Singapore. *Public Understanding of Science*, 24(5): 582-600.
- Yeo, S.K., Xenos, M.A., Brossard, D., & Scheufele, D.A. (2015). Selecting our own science: How communication contexts and individual traits shape information seeking. *Annals of the American Academy of Political and Social Science*, 658(1), 172-191.
- Vromen, A., Loader, B., and Xenos, M.A., (2015) Beyond lifestyle politics in a time of crisis?: Comparing young peoples' issue agendas and views on inequality. *Policy Studies* 36(6), pp.532-549.
- Xenos, M.A., Vromen, A., & Loader, B. L. (2014). The great equalizer? Patterns of social media use and youth political engagement in three advanced democracies. *Information, Communication, & Society*, 17(2): 151-167.

- Loader, B., Vromen, A., & Xenos, M.A. (2014). The networked young citizen: Social media, political participation, and civic engagement. *Information, Communication, & Society*, 17(2): 143-150.
- Yeo, S. K., Xenos, M., Brossard, D., & Scheufele, D. A. (2014). Disconnected discourses. *Materials Today*, 17(2), 48-49. doi: <http://dx.doi.org/10.1016/j.mattod.2014.01.002>
- Loader, B., Vromen, A., Xenos, M., Steel, H., Burgum, S. (2014). Campus politics, student societies and social media. *The Sociological Review*, 63(4): 820-839.
- Liang, X., Su, L. Y.-F., Yeo, S. K., Scheufele, D. A., Brossard, D., Xenos, M., Nealey, P., & Corley, E. A. (2014). Building buzz: (Scientists) communicating science in new media environments. *Journalism & Mass Communication Quarterly*, 91(4), 772-791. doi: 10.1177/1077699014550092
- Yeo, S. K., Cacciatore, M. A., Brossard, D., Scheufele, D. A., Runge, K., Su, Y. F., Kim, J., Xenos, M.A., & Corley, E. A. (2014). Partisan amplification of risk: American perceptions of nuclear energy risk in the wake of the Fukushima Daiichi disaster. *Energy Policy*, 67, 727-736.
- Yeo, S.K., Cacciatore, M.A., Brossard, D., Scheufele, D.A., Xenos, M.A. (2014). Science gone social. *The Scientist*, 28(10), pp. 27-28.
- Su, L.Y.F., Cacciatore, M.A., Scheufele, D.A., Brossard, D., Xenos, M.A. (2014). Inequalities in scientific understanding: Differentiating between factual and perceived knowledge gaps. *Science Communication*, 36(3), pp. 352-378.
- Cacciatore, M. A., Yeo, S. K., Scheufele, D. A., Xenos, M., Choi, D-H., Brossard, D., Becker, A. B., & Corley, E. A. (2014). Misperceptions in polarized politics: The role of knowledge, religiosity, and media. *PS: Political Science & Politics*, 47(3), 654-661.
- Anderson, A. A., Brossard, D., Scheufele, D. A., Xenos, M. A., & Ladwig, P. (2014). "The Nasty Effect:" Online incivility's effect on risk perceptions of emerging technologies. *Journal of Computer-Mediated Communication*, 19(3), 373-387.
- Kim, J., Yeo, S., Brossard, D., Scheufele, D.A., and Xenos, M.A. (2014). Disentangling the Influence of Value Predispositions and Risk/Benefit Perceptions on Support for Nanotechnology among the American Public. *Risk Analysis : an Official Publication of the Society for Risk Analysis*, 34(5), 965-980.
- Runge, K.K., Yeo, S.K., Cacciatore, M., Scheufele, D.A., Brossard, D., Xenos, M., Anderson, A., Choi, D., Kim, J., Li, N., Liang, X., Stubbings, M., and Su, L.Y. (2013). Tweeting nano: How public discourses about nanotechnology develop in social media environments. *Journal of Nanoparticle Research*, 15:1381. doi: 10.1007/s11051-012-1381-8.

- Anderson, A. A., Kim, J., Scheufele, D. A., Brossard, D., & Xenos, M. A. (2013). What's in a name? How we define nanotech shapes public reactions. *Journal of Nanoparticle Research*, 15(2), 1-5.
- Ladwig, P., Dalrymple, K.E., Brossard, D., Sheufele, D.A., & Xenos, M.A. (2012). Perceived familiarity or factual knowledge? Comparing operationalizations of scientific understanding. *Science and Public Policy*. 39(6): 761-774.
- Davies, I., Bennett, W.L., Loader, B., Mellor, S., Vromen, A., & Xenos, M. (2012). Four questions about the educational potential of social media for promoting civic engagement. *Citizenship Teaching & Learning*, 7(3): 293-306.
- Cacciatore, M.A., Anderson, A.A., Choi, D., Brossard, D., Scheufele, D.A., Liang, X., Ladwig, P., Xenos, M.A., and Dudo, (2012). Coverage of emerging technologies: A comparison between print and online media. *New Media & Society*, 14(6): 1039-1059.
- Moy, P., Bimber, B., Rojecki, A., Xenos, M.A., & Iyengar, S. (2012). The shifting contours of political communication research. *International Journal of Communication*, 6(2012), pp. 247-254.
- Liang, X., Anderson, A. A., Scheufele, D. A., Brossard, D., & Xenos, M. A. (2012). Information snapshots: What Google searches really tell us about emerging technologies. *Nano Today*, 7(2), pp. 72-75.
- Xenos, M.A., Becker, A.B., Anderson, A. A., Brossard, D., & Scheufele. (2011). Stimulating upstream engagement: An experimental study of nanotechnology information seeking. *Social Science Quarterly*, 92(5), 1191-1214.
- Bennett, W.L., Foot, K. A., & Xenos, M.A. (2011). Narratives and network organization: A comparison of Fair Trade systems in two nations. *Journal of Communication*, 61(2), 219-245.
- Becker, A.B., Xenos, M.A., & Waisanen, D.J. (2010). Sizing up *The Daily Show*: Audience perceptions of political comedy programming. *Atlantic Journal of Communication*, 18(3), 144-157.
- Gastil, J., & Xenos, M.A. (2010). Of attitudes and engagement: Clarifying the reciprocal relationship between civic attitudes and political participation. *Journal of Communication*, 60(2), 318-343.
- Xenos, M.A., & Becker, A.B. (2009). Moments of Zen: Effects of *The Daily Show* on information seeking and political learning. *Political Communication*, 26(3), 317-332.
- Foot, K.A., Schneider, S., Xenos, M.A., & Dougherty, M. (2009). Candidates' web practices in the 2002 House, Senate, and Gubernatorial elections. *Journal of Political Marketing*, 8(2), 147-167.

- Xenos, M.A. & Kyoung, K. (2008). Rocking the vote and more: An experimental study of the impacts of youth politics portals. *Journal of Information Technology & Politics*, 5(2), 175-189.
- Xenos, M.A. & Kim, N. (2008). New mediated deliberation: Blog and press coverage of the Alito nomination. *Journal of Computer-Mediated Communication*, 13(2), 485-503.
- Xenos, M.A., & Moy, P. (2007). Direct and differential effects of the Internet on political and civic engagement. *Journal of Communication*, 57(4), 704-718.
- Xenos, M.A., & Bennett, W.L. (2007). The disconnection in online politics: The youth political web sphere and U.S. election sites, 2002-2004. *Information, Communication, & Society*, 10(4), 443-464.
- Moy, P., Xenos, M.A., and Hess, V. (2006). Priming effects of late-night comedy. *International Journal of Public Opinion Research*, 18(2), 198-210.
- Warnick, B., Xenos, M.A., Endres, D., & Gastil, J. (2005). Effects of campaign-to-user and text-based interactivity in political candidate campaign web sites. *Journal of Computer-Mediated Communication*, 10(3).
- Xenos, M.A., & Foot, K.A., (2005). Politics as usual or politics unusual? Position taking and dialogue on campaign web sites in the 2002 U.S. elections. *Journal of Communication*, 55(1), 169-185.
- Moy, P., Xenos, M.A., & Hess, V. (2005). Communication and citizenship: Mapping the political effects of infotainment. *Mass Communication & Society*, 8(2).
- Simon, A.F., & Xenos, M.A. (2004). Dimensional reduction of word-frequency data as a substitute for intersubjective content analysis. *Political Analysis*, 12(1), 63-75.
- Foot, K.A., Schneider, S., Dougherty, M., Xenos, M.A. & Larsen, E. (2003). Analyzing linking practices: Candidate sites in the 2002 electoral web sphere. *Journal of Computer-Mediated Communication*, 8(4).
- Simon, A.F., & Xenos, M.A. (2000). Media framing and effective public deliberation. *Political Communication*, 17(4), 363-376.
- Domke, D., Lagos, T., LaPointe, M., Meade, M., & Xenos, M.A. (2000). Elite messages and source cues: Moving beyond partisanship. *Political Communication*, 17(4), 395-402.

Book Chapters

- Vromen, A., Xenos, M.A., and Loader, B. (2018). The Networked Young Citizen as a POPC Citizen. In P. Vorderer, D. Hefner, L. Reinecke, and C Klimmt (Eds.), *Permanently Online, Permanently Connected: Living and Communicating in a POPC World*. (pp. 208-219). Routledge.

- Xenos, M.A. (2017). Citizens making sense of science issues: Supply and demand factors for science news and information in the digital age. In D. A. Scheufele, K. H. Jamieson, and D. Kahan (Eds.), *Oxford Handbook on the Science of Science Communication*. (pp. 283-289). Oxford University Press.
- Xenos, M.A. (2015). The Political Implications of Political Entertainment. In S. Coleman & D. Freelon (Eds.), *Handbook of Digital Politics*. Northampton, MA: Edward Elgar Publishing. (27 pp.)
- Xenos, M.A., Vromen, A., & Loader, B.L. (2014). The Great Equalizer? Patterns of Social Media Use and Youth Political Engagement. In Loader, B.L., Vromen, A., & Xenos, M.A. (Eds.), *The Networked Young Citizen: Social Media, Political Participation, and Civic Engagement*. (pp. 17-38). London: Routledge.
- Xenos, M.A., Moy, P., & Becker, A.B. (2011). Making sense of *The Daily Show*: Understanding the role of partisan heuristics in political comedy effects. In A. Amarasingham (Ed.), *The Stewart/Colbert Effect: Essays on the Real Impacts of Fake News* (pp. 47-62). Jefferson, NC: McFarland and Company.
- Xenos, M.A. (2011). Evaluating campaign websites. In R. Mann & D. Permuter (Eds.), *Political Communication: The Manship School Guide* (pp. 197-202). Baton Rouge, LA: Louisiana State University Press.
- Moy, P., Xenos, M.A., & Hussain, M.M. (2011). News and infotainment effects on democratic citizenship. In E. Sharrer (Ed.), *Media Effects/Media Psychology (The International Encyclopedia of Media Studies, Volume V)*, pp. 463-484). Hoboken, NJ: Wiley-Blackwell.
- Goidel, K., Kirzinger, A., & Xenos, M.A. (2011). Too much talk, not enough action? Political expression in a digital age. In K. Goidel (Ed.) *Political Polling in the Digital Age: The Challenge of Measuring and Understanding Public Opinion* (pp. 99-115). Baton Rouge, LA: Louisiana State University Press.
- Foot, K.A., Xenos, M.A., Schneider, S.M, Kluver, R., & Jankowski, N.J. (2008). Electoral web production practices in cross-national perspective: The relative influence of national development, political culture and Web genre. In A. Chadwick & P.N. Howard (Eds.), *The Handbook of Internet Politics* (pp. 40-55). New York: Routledge.
- Xenos, M.A., & Foot, K.A. (2007). Not your father's Internet: The generation gap in online politics. In L. Bennett (Ed.), *Civic Life Online: Learning How Digital Media Can Engage Youth* (pp. 51-70). Boston, MA: MIT Press.
- Xenos, M.A., & Bennett, L. (2007). Young voters and the web of politics: The promise and problems of youth-oriented political content on the web. In B. Loader (Ed.), *Young Citizens in the Digital Age: Political Engagement, Young People, and New Media* (pp. 48-67). London: Routledge.

Foot, K.A., Schneider, S.M., Kluver, R., Xenos, M.A., & Jankowski, N.J. (2007). Comparing web production practices across electoral web spheres. In R. Kluver, K.A. Foot, N.J. Jankowski, & S. M. Schneider (Eds.) *The internet and national elections: A comparative study of web campaigning* (p. 243-260). London: Routledge.

Book Reviews

Xenos, M.A. (2009). Review of M. Boler (Ed.) *Digital Media and Democracy: Tactics in Hard Times*. *Information, Communication & Society*, 12(8), 1268-1269.

Xenos, M.A. (2009). Review of T. McPherson (Ed.) *Digital Youth, Innovation, and the Unexpected*. *Information, Communication & Society*, 12(5), 758-760.

Xenos, M.A. (2009). Review of M. Prior, *Post-Broadcast Democracy: How Media Choice Increases Inequality in Political Involvement and Polarizes Elections*. *Political Communication*, 26(2), 238-240.

Xenos, M.A. (2005). Review of V. Hutchings, *Public Opinion and Democratic Accountability: How Citizens Learn about Politics*. *Public Opinion Quarterly*, 69(1), 164-166.

Book, Working Papers, and Other Publications

Xenos, M.A. (2016). New approaches to communication and the public. *Communication and the Public*, 1(1), pp. 9-11.

Loader, B.L., Vromen, A., & Xenos, M.A. (Eds.), (2014) *The Networked Young Citizen: Social Media, Political Participation, and Civic Engagement*. London: Routledge.

Xenos, M.A. (2013). Civic/Political Participation. *Oxford Bibliographies Online: Communication*.

Xenos, M.A. (2011). Interactivity. *Oxford Bibliographies Online: Communication*

Xenos, M.A. (2011). Deliberation. *Oxford Bibliographies Online: Communication*.

Bennett, L., & Xenos, M.A. (2005). The youth political web sphere comes of age. Center for Information and Research on Civic Learning and Engagement (CIRCLE), Working Paper #42. <http://www.civicyouth.org/PopUps/WorkingPapers/WP42BennettXenos.pdf>

Bennett, L., & Xenos, M.A. (2004). Young voters and the web of politics: Pathways to participation and electoral campaign web spheres. Center for Information and Research on Civic Learning and Engagement (CIRCLE), Working Paper #20. http://www.civicyouth.org/research/products/working_papers.htm

FUNDED RESEARCH

- 2018-2021 *Enabling decision-relevant debates about human genome editing.* (with Dietram Scheufele and Dominique Brossard) National Science Foundation (Award # SES-1827864), \$449,977
- 2012-2014 *The Civic Network: A Comparative Study of the Use of Social Media for Enhancing Young People's Political Engagement* (with Ariadne Vromen and Brian Loader). Spencer Foundation. \$312,200.
- 2012 *Qualitative Research on Youth Politics Norms in Australia and the United States* (with Ariadne Vromen). University of Sydney, US-Studies Centre. \$5,000.
- 2011 *Networking Young Citizens: Youth Citizenship Orientations and Online Engagement.* University of Wisconsin-Madison Graduate School Summer Research Grant. \$26,137.
- 2010-2015 Co-Leader, *Societal Implications Thrust, UW-Nanoscale Science and Engineering Center.* National Science Foundation. \$1,092,813.
- 2009 *Digital Media and Youth Politics.* Louisiana State University, Council on Research Summer Stipend Grant. \$5,000.
- 2007 *Deliberative Voting in Presidential Elections.* University of Wisconsin-Madison Graduate School Summer Research Grant. \$20,031.
- 2006 *Online Politics and Young Voters 2006: The Use of Political Websites by American Youth and Its Effects on Political Engagement.* University of Wisconsin-Madison Graduate School Summer Research Grant. \$13,694.

INVITED TALKS AND PANEL/WORKSHOP PARTICIPATION

- “Facebook and the Networked Citizen: Context Negotiation and Political Engagement in Social Media,” Facebook Elections Group. Menlo Park, CA. April 18, 2016.
- “The Networked Young Citizen: Social Media Use and Political Engagement in Australia, the United Kingdom, and the United States,” Annenberg School of Communication (Civics and Social Media Cluster), University of Southern California. Los Angeles, CA. February 10, 2015.
- “The Mode of Engagement: Distinguishing between Participatory Acts and their Online vs. Offline Expression.” Youth & Society (YeS) Research Unit (Workshop on the

- Development of Political Interest and Political Participation), Örebro University. Örebro, Sweden. December 12, 2014.
- “The Networked Young Citizen: Social Media Use.” College of Media & International Culture, Zhejiang University. Hangzhou, China. December 5, 2014.
- “The Civic Network: A Comparative Study of the Use of Social Media for the Enhancement of Young People’s Civic Engagement,” Mannheim Centre for European Social Research. University of Mannheim. Mannheim, Germany. October 1, 2013.
- “Civic Norms and Political Engagement among Contemporary Youth,” Youth & Society (YeS) Research Unit, Örebro University. Örebro, Sweden. September 16, 2013.
- “Social Media Use and Political Engagement among Young People: Early Findings from ‘The Civic Network’,” Department of Media and Communication, University of Gothenburg. Gothenburg, Sweden. September 12, 2013.
- Panelist, “Young Citizens, Social Media and Political Engagement,” UK Parliament, Boothroyd Room, Portcullis House, Westminster, London, UK. June 18, 2013.
- “Evaluating Digital Media’s Impact on Civic Engagement: Challenges for Future Research” MacArthur Foundation Research Roundtable on Broadband Evaluation. Chicago, IL. October 4, 2012.
- Panelist, “Social Media and Political Organizing: ‘Slacktivism’ or Game-changer?” Wisconsin Academy of Sciences Arts & Letters, Academy Evenings Series. September 24, 2012.
- “Political online communication and the public sphere: Perspectives for future research.” (Invited presentation) Political Communication in the Online World, International Communication Association Preconference. Phoenix, AZ. May 24, 2012.
- “Youth Citizenship Norms +/-.” Changing Styles of Citizenship: Communication, Media and Youth Engagement. Stockholm, Sweden. September 29-30, 2011.
- “*The Daily Show* and the *Nightly News*: Agenda overlap between political entertainment and traditional news outlets.” Life Sciences Communication Colloquium Series, University of Wisconsin-Madison. Madison, WI. March 20, 2011.
- Panelist, “Transnational Connections: Challenges and Opportunities for Political Communication.” IE University. Segovia, Spain. March 23-25, 2010.
- Invited participant, “Text as Data.” Kellogg School of Management, Northwestern University. Evanston, IL. March 11-12, 2010.
- “Learning effects of humorous content.” Department of Psychology Brown-Bag Series, Louisiana State University. Baton Rouge, LA. March 27, 2009.

Panelist, “New Media and Election 2008.” Texas Tech University, College of Mass Communications. Lubbock, TX. January 23, 2009.

Invited participant, “Building an Intellectual Framework for the Study of the Internet and Democracy.” Berkman Center for Internet and Society, Harvard Law School. Budapest, Hungary. June 23-25, 2008.

“Making Sense of Link-Based Network Patterns.” Workshop on Online Network Analysis, Digital Media Working Group, University of Washington. Seattle, WA. May 23, 2007.

“The Generation Gap in Online Politics.” Life Sciences Communication Colloquium Series, University of Wisconsin-Madison. Madison, WI. January 31, 2007.

CONFERENCE PRESENTATIONS

Howell E. L., Kohl P., Scheufele D. A., Xenos M. A., Brossard D. (December 2017). Ethics and risk in human gene editing: how type and use of gene editing impacts public risk perceptions. Paper presented at the annual convention of the Society for Risk Analysis (SRA), Arlington, VA.

Howell, E. L., Kohl, P., Scheufele, D.A. Xenos, M. A., & Brossard, D. (2017, November). Therapy vs. Enhancement: Purpose of edit shapes public opinion of heritable human gene editing. Paper presented at the annual conference of the Midwest Association for Public Opinion Research (MAPOR) Chicago, IL.

Wirz, C. D., Chung, J. H., Xenos, M. A., Brossard, D., Scheufele, D. A., Howell, E. L., & Massarani, L. (2017, November). Zika Outbreak: Are Social Media Places for Politicizing Public Health? Paper presented at the annual conference of the Midwest Association for Public Opinion Research (MAPOR) Chicago, IL.

Rose, K. M., Scheufele, D. A., Brossard, D., & Xenos, M. A. (2017, December). Engaging with human gene editing: public views toward decision-making about controversial scientific issues. Poster to be presented at the annual convention of the Society for Risk Analysis (SRA), Arlington, VA.

Kohl, P., Brossard, D., Scheufele, D. A., & Xenos, M. A. (2017, November). Managing evolution to help nature keep pace with rapid change: Moral dimensions of proposals gene-edit wildlife. Paper to be presented at the annual meeting of the Society for Literature, Science, and the Arts (SLSA), Tempe, AZ.

Jun, H., Cacciatore, M. A., Scheufele, D., Corley, E., Xenos, M., & Brossard, D. (2017, August). Reevaluating regulation: Exploring shifts in public perceptions across different regulatory domains. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Chicago, IL.

- Xenos, M.A., and Lee, S. (2017, May). You can pick your friends, and you can pick your content, but letting your friends pick your content can improve political knowledge: Social media, newsfeed diversity, and gateway effects. Paper presented at the International Communication Association Conference, San Diego, CA.
- Eichmeier, A., Stenhouse, N.J., Scheufele, D.A., Xenos, M.A. (2017, May). Preaching to the choir: Did Pope Francis change the online conversation about the environment? Paper presented at the International Communication Association Conference, San Diego, CA.
- Yan, W., Sivakumar, G., and Xenos, M.A. (2017, May). It's not cricket: Examining political discussions in nonpolitical online space. Paper presented at the International Communication Association Conference, San Diego, CA.
- Runge, K., Scheufele, D.A., and Xenos, M.A. (2017, May). Mutant mosquitos and social media: Intermedia agenda setting in an era of declining science news coverage. Paper presented at the International Communication Association Conference, San Diego, CA.
- Su, L.Y., Xenos, M.A., Rose, K., Wirz, C., Scheufele, D.A., and Brossard, D. (2017, May). Uncivil and personal? Comparing patterns of incivility in Facebook comments on news outlets. Paper presented at the International Communication Association Conference, San Diego, CA.
- Rose, K.M., Su, L.Y.-F., Brossard, D., Scheufele, D.A., & Xenos, M.A. (2016, November). Factual versus perceived knowledge: Interplay of knowledge and food consciousness with GM attitudes. Paper to be presented at the annual conference of the Midwest Association for Public Opinion Research (MAPOR), Chicago, Illinois.
- Wirz, C. D., Chung, J. H., Rose, K. M., Brossard, D., Scheufele, D. A., & Xenos, M. A., Massarani, L. (2016). Zika Outbreak: A Multilingual Analysis of Social Media Discourse Surrounding the Zika Virus and Genetically Engineered Mosquitoes. Paper submitted to the annual convention of Society for Risk Analysis (SRA), San Diego, California.
- Rose, K. M., Su, L. Y.-F., Wirz, C., Brossard, D., Scheufele, D. A., & Xenos, M. A. (2016, December). Gut reactions to GMO foods: Analyzing the interplay of attitudes, trust, and risk perceptions. Paper to be presented at the annual convention of the Society for Risk Analysis (SRA), San Diego, California.
- Akin, H., Hardy, B. W., Brossard, D., Scheufele, D. A., Xenos, M. A., & Corley, E. A. (2016). *The pitfalls of popularizing science beyond the proverbial choir: Lessons from Cosmos 2.0*. Poster accepted to the annual meeting of the American Association for the Advancement of Science (AAAS), Washington, DC, USA.

- Lian, X., Runge, K. K., Wirz, C., Brossard, D., Scheufele, D. A., & Xenos, M. (2015). Tweeting GMOs: An analysis of public discourse surrounding genetically modified organisms in social media environments. Paper presented at the 33rd Annual Meeting of the Association for Politics and the Life Sciences, Madison, Wisconsin.
- Akin, H., Rose, K. M., Scheufele, D. A., Simis, M. J., Brossard, D., Xenos, M. A., & Corley, E. A. (2015, August). *Public attitudes on synthetic biology: Mapping landscapes and processes*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Communicating Science, Health, Environment, and Risk Division, San Francisco, CA.
- Su, L. Y.-F., Scheufele, D. A., Brossard, D., & Xenos, M. (2015, August). *Information and engagement: How scientific organizations are using social media in science public relations*. Paper presented at the annual convention of the Association for Education in Journalism and Communication (AEJMC), Communicating Science, Health, Environment, and Risk Division. San Francisco, CA.
- Akin, H., Yeo, S. K., Cacciatore, M. A., Brossard, D., Scheufele, D. A., & Xenos, M. A. (2015). Public Opinion of emerging and established Science: How publics assess the risks and benefits of controversial issues. World Association for Public Opinion Research (WAPOR) Annual Conference, June 16-19, 2015, Buenos Aires, Argentina.
- Runge, K.K., Spartz, J., Akin, H., Su, L.-F., Xenos, M., Scheufele, D.A., & Brossard, D. (2015, May). Partisan blame for the partial shutdown: A big data analysis of themes on Twitter during the United States Federal Government partial shutdown. Poster presented at the Annual Conference of the International Communication Association, San Juan, Puerto Rico.
- Su, L.Y.-F., Scheufele, D.A., Brossard, D., & Xenos, M. (2015, February). Engaging the public in nano: How science museums and centers are using social media. Poster presented at the Annual Conference of the American Association for the Advancement of Science, San Jose, CA.
- Liang, X., Akin, H., Xenos, M.A., Scheufele, D.A., & Brossard, D., (2015, February). Seeking and learning: Examining selective exposure to media coverage of a controversial scientific issue. Poster presented at the Annual Conference for the American Association for the Advancement of Science, San Jose, CA.
- Yeo, S. K., Xenos, M. A., Brossard, D., & Scheufele, D. A. (2014, May). Contextual cues, selective exposure, and information utility. Paper presented at the Annual Conference of the International Communication Association, Seattle, WA.
- Akin, H., Yeo, S. K., Scheufele, D. A., Brossard, D., & Xenos, M. A. (2014, May). *The spillover heuristic? How the GMO labeling debate affects information processing of*

nanotechnology. To be presented at the Annual Conference of the International Communication Association, Seattle, WA.

Cacciatore, M. A., Scheufele, D. A., Brossard, D., & Xenos, M. A. (2014, May). *Nanotechnology, synthetic biology, and nuclear power: Understanding the social media discourse of science issues*. Paper accepted for presentation at the annual convention of the International Communication Association, Seattle, WA.

Xenos, M.A., Scheufele, D.A., Brossard, D., Choi, D.-H., Cacciatore, M.A., Yeo, S., & Su, L.Y. (2013, June). News Media Use and the Informed Public in the Digital Age. Paper presented at the annual conference of the International Communication Association, London, UK.

Ho, S.S., Liang, X., Brossard, D., Xenos, M.A., Scheufele, D.A., Hao, X., & He, X. (2013, June). Value Predispositions as Perceptual Filters: A Cross-Cultural Comparison of Public Attitudes toward Nanotechnology in the United States and Singapore. Paper presented at the annual conference of the International Communication Association, London, UK.

Li, N., Akin, H., Su, L.Y., Xenos, M.A., Scheufele, D.A., Brossard, D. (2013, June). Using Twitter to Assess Public Opinion about Nuclear Power Pre- and Post-Fukushima. Paper presented at the annual conference of the International Communication Association, London, UK.

Yan, W., Pan, Z., & Xenos, M.A. (2013, June). Ready to Deliberate? The Effects of Prior Opinions on Deliberation Preparedness. Paper presented at the annual conference of the International Communication Association, London, UK.

Cacciatore, M.A., Scheufele, D.A., Yeo, S., Xenos, M.A., Choi, D.-H., Brossard, D., & Corley, E.A. (2013, June). Partisan Selectivity and Opinion Polarization. Paper presented at the annual conference of the International Communication Association, London, UK.

Choi, D.-H., Cacciatore, M. A., Kim, Y. M., Scheufele, D. A., Xenos, M. A., Brossard, D., & Corley, E. A. (2013, May). Issue publics in nanotechnology in the new media environment. Paper presented at the Annual Conference of the American Association for Public Opinion Research, Boston, MA.

Yeo, S. K., Brossard, D., Scheufele, D. A., & Xenos, M. A. (2013, May). Dangerous disconnects? How public discourse about nanotechnology is missing the point. Paper presented at the Annual Conference of the American Association for Public Opinion Research, Boston, MA.

Runge, K. R., Yeo, S. K., Brossard, D., Scheufele, D. A., & Xenos, M. A. (2013, May). God, money, politics & science: The role of religion, conservative economic and liberal social attitudes on perception of science in the last weeks of the 2012 U.S. Presidential election. Paper presented at the Annual Conference of the American Association for Public Opinion Research, Boston, MA.

- Su, L. Y.-F., Liang, X., Li, N., Scheufele, D. A., Brossard, D., & Xenos, M. A. (2013, May). Public sentiments online: New tools of measurement combining human- and computer-based coding. Paper presented at the Annual Conference of the American Association for Public Opinion Research, Boston, MA.
- Runge, K., Kim, J., & Su, Y.F., Brossard, D., Scheufele, D.A., Xenos, M. (November, 2012). No Fallout: Public Opinion of Nuclear Energy Risk in the Wake of Fukushima Daiichi Disaster Media Coverage. Unpublished paper presented at the Midwest Association of Public Opinion Research Conference, Chicago, IL.
- Yeo, S. K., Liang, X., Brossard, D., Scheufele, D. A., & Xenos, M. A. (2012, November). Is the online environment changing the construction of scientific controversies? Paper presented at the Annual Conference of the Midwest Association for Public Opinion Research, Chicago, IL.
- Xenos, M.A., Scheufele, D.A., Brossard, D, Choi, D.H., Cacciatore, M.A., & Yeo, S. (2012, August). News Media Use and the Informed Public in the Digital Age. Paper presented at the APSA Political Communication Pre-Conference, Louisiana State University, Baton Rouge, LA.
- Su, L. Y.-F., Li, N., Scheufele, D. A., Brossard, D. & Xenos, M. (2012, August). Seeking information about complex science: The interplay of risk-benefit perceptions and prior knowledge. Paper presented to the annual convention of the Association for Education in Journalism & Mass Communication, Chicago, IL.
- Choi, D.H., Cacciatore, M. A., Xenos, M. A., Scheufele, D. A., & Brossard, D. (2012, May). The digital production gap: The role of news media use, information processing, and opinion expression. Paper presented at the annual conference of the International Communication Association, Phoenix, AZ.
- Anderson, A. A., Brossard, D., Scheufele, D. A. & Xenos, M. A. (2012, March). Toxic talk? How online incivility can undermine perceptions of media credibility. Paper presented at the 2012 International Communication Association European Conference, Roubaix, France.
- Xenos, M.A., & Pole, A. Online campaigning revisited: Toward a theory of digital media in campaigns and elections. American Political Science Association, Seattle, WA. September 3, 2011.
- Pole, A., & Xenos, M.A. Like, comments and retweets: Facebook and tweeting on the 2010 gubernatorial campaign trail. State Politics and Public Policy Conference. Hanover, NH. June 4, 2011.
- Xenos, M.A., Becker, A.B., Anderson, A.A., Brossard, D., & Scheufele, Stimulating upstream engagement: An experimental study of nanotechnology information seeking. International Communication Association, Boston, MA. May 27, 2011.

- Lian, X., Ladwig, P.J., Scheufele, D.A., Brossard, D., & Xenos, M.A. Issue framing online: A content analysis of Google's results page. International Communication Association, Boston, MA. May 28, 2011.
- Xenos, M.A. & Moy, P. *The Daily Show* and *The Nightly News*: Agenda overlap between political entertainment and traditional news outlets. Transnational Connections: Challenges and Opportunities in Communication and Public Opinion Research. Segovia, Spain. March 18, 2011.
- Xenos, M.A. & Becker, A.B. Moments of Zen: The Daily Show, Information Seeking and Partisan Heuristics. International Communication Association, Chicago, IL. May 24, 2009.
- Xenos, M.A. & Weber, C. New Approaches to Causal Relationships between Late Night Comedy Viewing and Political Knowledge. American Association for Public Opinion Research, Hollywood, FL. May 14, 2009.
- Goidel, R.K., Kenny, C., & Xenos, M.A. New Media Use, Political Sophistication, and Cell-Phone Surveys. To be presented at the annual meetings of the American Association for Public Opinion Research, Hollywood, FL, May 14, 2009.
- Gastil, J. & Xenos, M.A. Of Attitudes and Engagement: Clarifying the Reciprocal Relationship between Civic Attitudes and Political Participation. International Communication Association. Montreal, Canada May 23, 2008.
- Xenos, M.A., Kim, E., & Kyoung, K. Self-Reinforcing Effects of Deliberation: The Effects of Predispositions and Structured Deliberation on Willingness to Engage in Further Discussion of a Controversial Issue. American Association for Public Opinion Research. New Orleans, LA. May 15, 2008.
- Becker, A.B., Xenos M.A., & Waisanen, D. Understanding the power of John Stewart: The third person effect and the comedy of *The Daily Show*. Midwest Association for Public Opinion Research. Chicago, IL. November 2007.
- Xenos, M.A. Dynamics of Voter Deliberation in a Presidential Election: Swing Voters in Battleground States. American Association for Public Opinion Research. Anaheim, CA. May 2007.
- Xenos, M.A. & Foot, K.A. Not Your Father's Internet: The Generation Gap in Online Politics. International Communication Association. San Francisco, CA. May 2007.
- Bennett, W.L., Foot, K., Werbel, L., and Xenos, M.A. Strategic Conflicts in Advocacy Networks: How Narrative Frames Shape Relations among US and UK Fair Trade Organizations. International Communication Association, San Francisco, May 24-28, 2007.
- Foot, K. A., Schneider, S.M., Kluver, R., Xenos, M.A. & Jankowski, N.J., Comparing web production practices across electoral web spheres. International Communication Association. San Francisco, CA. May 2007.

- Xenos, M.A. & Kim, N. New Mediated Deliberation: Public Discussion of the Samuel Alito Nomination in the Blogosphere and the Press. Midwest Association for Public Opinion Research. Chicago, IL, November 2006.
- Xenos, M.A., and Patricia Moy. Differential Effects of the Internet on Political Engagement. Midwest Association for Public Opinion Research. Chicago, IL, 2005.
- Bennett, L. and Xenos, M. A. Young Voters and the Web of Politics 2004: The Youth Political Web Sphere Comes of Age. International Communication Association. New York, NY. May 29, 2005
- Xenos, M. A. Information Environments and Voter Deliberation: Unraveling the Effects of Campaign Intensity. Midwest Association for Public Opinion Research. Chicago, IL, 2004.
- Moy, P., Xenos, M. A., & Hess, V. K. Priming effects of late-night comedy. (Poster Session). International Communication Association. New Orleans, LA, 2004.
- Moy, P., Xenos, M. A., & Hess, V. K. Communication and citizenship: Mapping the political effects of infotainment. American Association for Public Opinion Research. Phoenix, AZ, 2004.
- Xenos, M. A. A Deliberative Approach to the Empirical Measurement of Opinion Quality: Bridging Theoretical and Empirical Literatures. Midwest Political Science Association. Chicago, IL, 2004.
- Xenos, M. A. and Foot, K. A. Politics as Usual or Politics Unusual? Candidate Issue Dialogue in the 2002 Elections. Midwest Political Science Association. Chicago, IL, 2004.
- Xenos, M. A. Democracy's Guardians: Swing Voters and Public Deliberation in U.S. Senate Elections. APSA Political Communication Pre-Conference, Annenberg School for Communication, University of Pennsylvania, 2003.
- Foot, K. A., Xenos, M. A., and Schneider, S. M.. Online Campaigning in the 2002 U.S. Elections: Analyzing House, Senate and Gubernatorial Campaign Web Sites. American Political Science Association conference, Philadelphia, 2003.
- Xenos, M. A., and Foot, K. A. Candidate Issue Dialogue in the Political Web Sphere. International Communication Association, San Diego, 2003.
- Xenos, M. A. An Empirical Examination of Political Ambivalence and Citizen Deliberation in Senate Elections. Midwest Political Science Association. Chicago, IL, 2003.
- Simon, A. F., and Xenos, M. A. Using Factor Analysis to Enhance Content Analysis. Midwest Political Science Association. Chicago, IL, 2003.
- Schneider, S. M., Foot, K. A., and Xenos, M. A. Candidate Web Presence in the 2002 U.S. Electoral Web Sphere. Internet Research 3.0 conference, Maastricht, Netherlands, 2002.

Simon, A., and Xenos, M. A., Media Framing and Effective Public Deliberation. Conference on Communicating Civic Engagement in Europe and the United States, Center for Communication and Civic Engagement, University of Washington, Seattle, WA, May 19-20, 2000.

ASSOCIATION MEMBERSHIPS

International Communication Association
American Political Science Association
National Communication Association

HONORS AND AWARDS

Top Paper in Political Communication, International Communication Association. For Xenos, M.A. & Becker, A.B., "Moments of Zen: The Daily Show, Information Seeking, and Partisan Heuristics," 2008.

Dissertation nominated by the Department of Political Science, University of Washington, for the American Political Science Association's E.E. Schattschneider Award for the top dissertation in American Politics, and the Best Dissertation Award of the Political Psychology organized section, 2007.

Midwest Association for Public Opinion Research, Graduate Student Paper Award. For "Information Environments and Voter Deliberation: Unraveling the Effects of Campaign Intensity," 2005.

COURSES TAUGHT

University of Wisconsin-Madison

Communication Research Methods (Core graduate seminar)
Digital Media and Political Communication
Theory and Practice of Group Discussion
Media, Deliberation, and Public Issues
Processes of Deliberation and Communication

Louisiana State University

New Media and Election 2008
Foundations of Media Research
Civic Engagement, Youth, and Media
Advanced Research Methods in Mass Communication (Graduate seminar)
Media Systems: Policy and Technology (Graduate seminar)
The News Media and Governance (Graduate seminar)
Public Opinion and Deliberation (Graduate seminar)

University of Washington
Communication Technology and Politics

Western Washington University
Introduction to American Politics
Introduction to Political Theory

GRADUATE STUDENT ADVISING/COMMITTEE MEMBERSHIPS

MA Committees (UW-Madison): Scott Broetzmann (Chair), Larisa Doroshenko (Chair), Alex Harwood, Nuri Kim, Kaine Korzekwa, Sangwon Lee (Chair), Julian Mueller-Herbst (Chair), Miranda Kolb, Molly Simis, Wenjie Yan (Chair)

PhD Committees (UW-Madison): German Alvarez, Matthew Barnidge, Amy Becker, Michael Cacciatore, Won Jung Chang, Doo-Hun Choi, Kajsja Dalrymple, Larisa Doroshenko (Chair), April Eichmeier (Chair), Gang Jing, Eunkyung Kim, Jiyou Kim, Eun Koh, Miranda Kolb, Sangwon Lee (Chair), Nan Li, Xuan Liang, Yang Liu, Timothy Macafee, Andrew Prahl, Vidal Quevedo, Kristin Runge, Molly Simis, David Wilcox, Christopher Wirz, Wenjie Yan, Jung Hwan Yang, Sara Yeo, Leona Yi-Fan Su, Jiawen Zheng, Keith Zukas

Doctoral Committees at Other Institutions: Jakob Ohme (University of Southern Denmark)

SERVICE

Department of Communication Arts, University of Wisconsin-Madison

Department Chair, 2013-

Associate Chair, 2011-2013

Digital Futures Committee, 2011-2013

Budget and Development Committee, 2011-2013

Graduate Committee, 2012-2013

Communication Science Colloquium Coordinator, 2011/2012.

Digital Production Search Committee, 2011/2012.

Director, Center for Communication Research, 2010-2013

Chair, Capital Needs Committee, 2010-2011.

Digital Studies Initiative/Media & Cultural Studies Hiring Committee 2010/2011.

Communication Science Colloquium Coordinator, 2006/2007.

Communication Science Hiring Committee, 2006/2007.

Human Subjects Committee, 2005-2008.

Capital Needs Committee, 2005-2008.

Manship School of Mass Communication, Louisiana State University Baton Rouge

Deputy Director, Media Effects Laboratory, 2008-2010.

Search Committee: Brown Endowed Chair 2008/2009.

Equipment Committee: 2008/2009.

American Political Science Association

Political Communication Division, Nominations Committee Chair, 2010-2013.
Conference Chair, APSA Political Communication Pre-Conference, 2009.
Political Communication Division, Doris Graber Award Committee, 2008.

International Communication Association

Political Communication Division: Best PhD. Dissertation Award Committee, 2017.
Political Communication Division: Best Article Award Committee, 2007.

American Association for Public Opinion Research

Seymour Sudman Award Committee, 2009.
Conference Operations Committee, 2005-2008.

YouTube and the 2008 Election Cycle in the United States

Interdisciplinary conference hosted by the University of Massachusetts Amherst.
Conference Co-chair (with Stuart Shulman).
Amherst, MA. April 16-17, 2009.

National Science Foundation

Proposal review, Division of Social and Economic Sciences.

W.T. Grant Foundation

Proposal review.

International Journal of Public Opinion Research

Co-Editor-in-Chief (with Paul Brewer), 2017-2020

Journal of Information Technology and Politics

Editor-in-Chief, 2012-2017
Guest editor, Special issue on YouTube and the 2008 elections. Volume 7, Number 2/3,
Summer 2010.

Editorial Board Member for the following journals:

Annals of the International Communication Association
Communication and the Public
Communication Studies
Journal of Political Marketing
Policy & Internet

Manuscript Review for the following journals:

American Politics Research, Communication Methods and Measures, Communication Research, Communication Theory, Congress and the Presidency, Human Communication Research, HUMOR: International Journal of Humor Research, Information, Communication, & Society, International Journal of Communication, International Journal of Electronic Governance, International Journal of Learning and Media, International Journal of Press/Politics, International Journal of Public Opinion Research, Journal of

Computer-Mediated Communication, Journal of Politics, Journal of Youth Studies, New Media & Society, Proceedings of the National Academy of Sciences, Policy and Internet, Political Behavior, Political Communication, Political Research Quarterly, Public Opinion Quarterly, Science Communication

Book manuscript review: Bloomsbury Academic, Cambridge University Press, Johns Hopkins University Press, Oxford University Press, MIT Press

Tenure/Promotion or Academic Program Review: Ben Gurion University of the Negev, George Washington University, Temple University, University of Wisconsin-Milwaukee, University of Delaware